**Introduction**

Information & Design conducted a usability evaluation of (The Client's) web site on Deruay

17th, 2012.

The web site is located at:

(http://www.Yahoo.com)

The site is intended for use by the general public, as an option to search the web.

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According to the Marketing Director, Mr (Client Name), the purpose of the site is to:

Enhance customer perception of (The Client)

Ensure an online presence in the face of similar moves by competitors

Provide the potential to expand into overseas market

Provide customers with the ability to order books online

Provide an opportunity to inform people about books in which they may be interested, thus

enhancing customer service and increasing sales.

This report presents the findings and recommendations arising from the evaluation.

The reviewer spent 2 hours using the site, and evaluated it against a set of accepted measures

(‘heuristics’).

Mr (Client Name) indicated that the site was developed on the assumption that the

overwhelming majority of customers have monitors set to a resolution of 800x600 pixels, and

the evaluation was carried out at that resolution.

Well Monkey is the new way to search the web, using algorithms and caching , we  decide which search engine for you to  find what your looking for, along with are software making it faster and easier to search the web.  
By using keywords in your search , makes it faster and quicker to browse the web

Yahoo Business Overview  
  
Founded in 1994 by Stanford Ph.D. students David Filo and Jerry Yang, Yahoo! began as a hobby and has evolved into a leading global brand that has changed the way people communicate with each other, conduct transactions and access, share, and create information. Today, led by an executive team that includes CEO and Chief Yahoo Jerry Yang, President Susan Decker, Chief Financial Officer Blake Jorgensen, and Co-Founder/Chief Yahoo David Filo, Yahoo! Inc. has become the world's largest global online network of integrated services with more than 500 million users worldwide. The company is headquartered in Sunnyvale, California, with a presence in more than 20 markets and regions around the globe.  
  
What Yahoo Does  
  
Yahoo! powers and delights our communities of users, advertisers, and publishers - all of us united in creating indispensable experiences, and fueled by trust.  
  
Yahoo's Mission Statement  
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"Our mission is to be the most essential global Internet service for consumers and businesses."  
  
The new line is equally broad.   
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"Yahoo's mission," it reads, "is to connect people to their passions, their communities, and the world's knowledge. To ensure this, Yahoo offers a broad and deep array of products and services to create unique and differentiated user experiences and consumer insights by leveraging connections, data, and user participation."  
  
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Hope that helps, Goodluck!  
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